

Earliest Years Matter - **BIG TIME!!**

*Jessie Rasmussen, President
Buffett Early Childhood Fund*

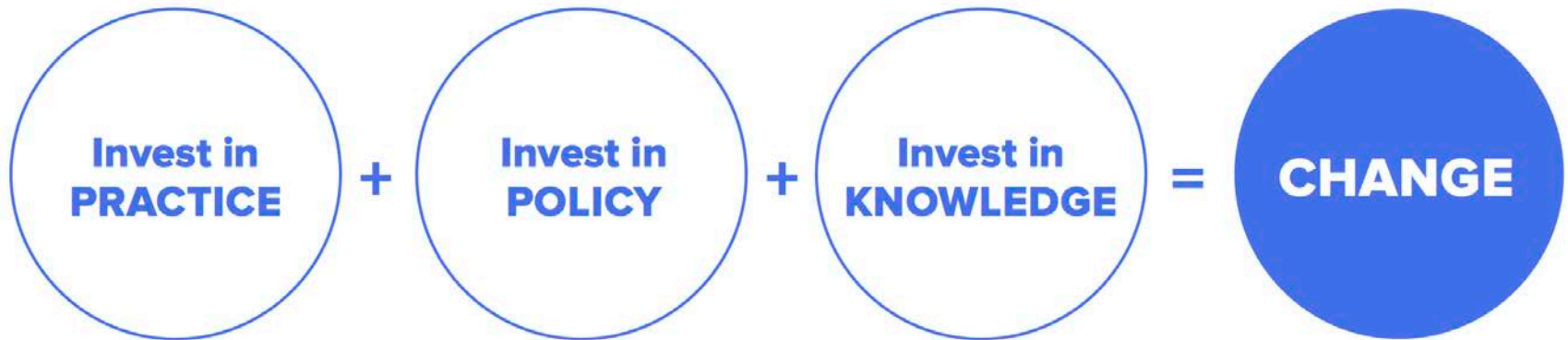
Buffett Early Childhood Fund

“Every child can be successful in school and in life – *if* they and their parents have some basic opportunities from the get-go.”

– Susan A. Buffett



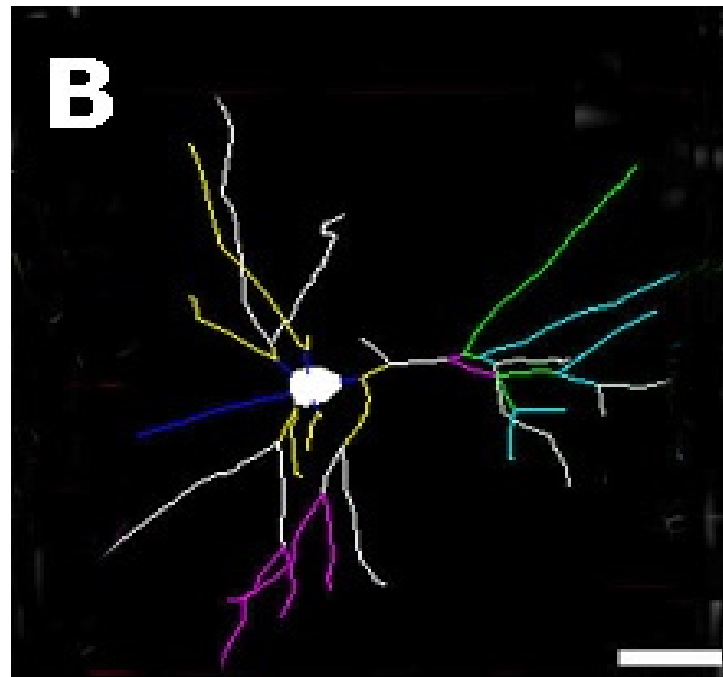
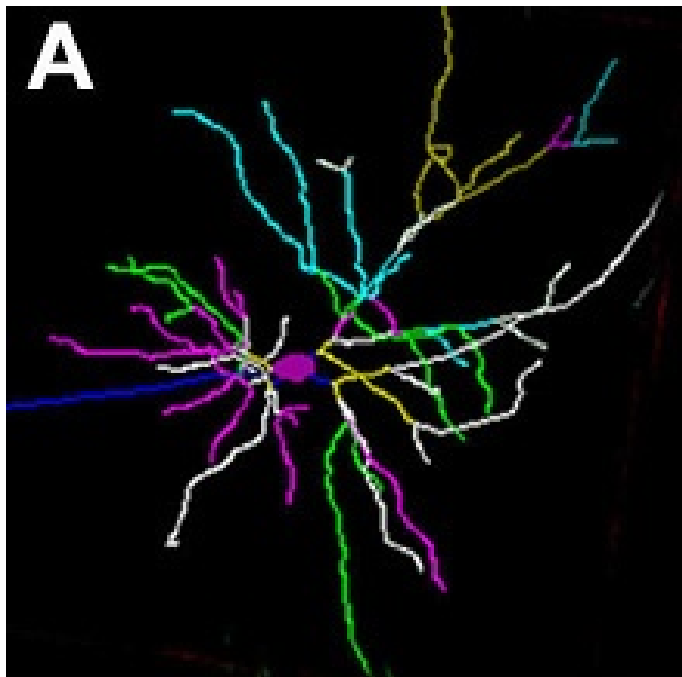
BECF Investment Strategy



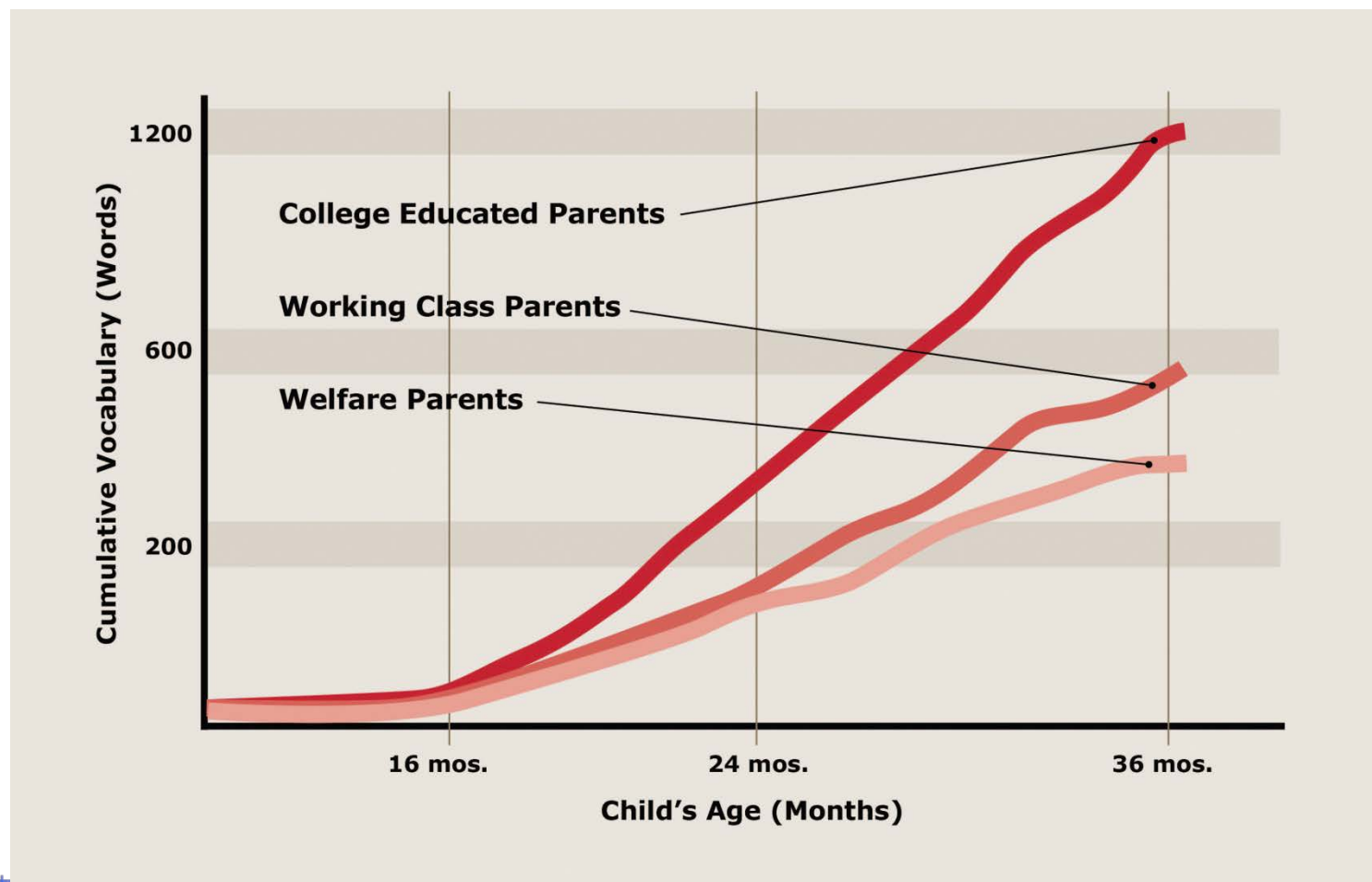
Buffett Early
Childhood Fund
investing in the early years



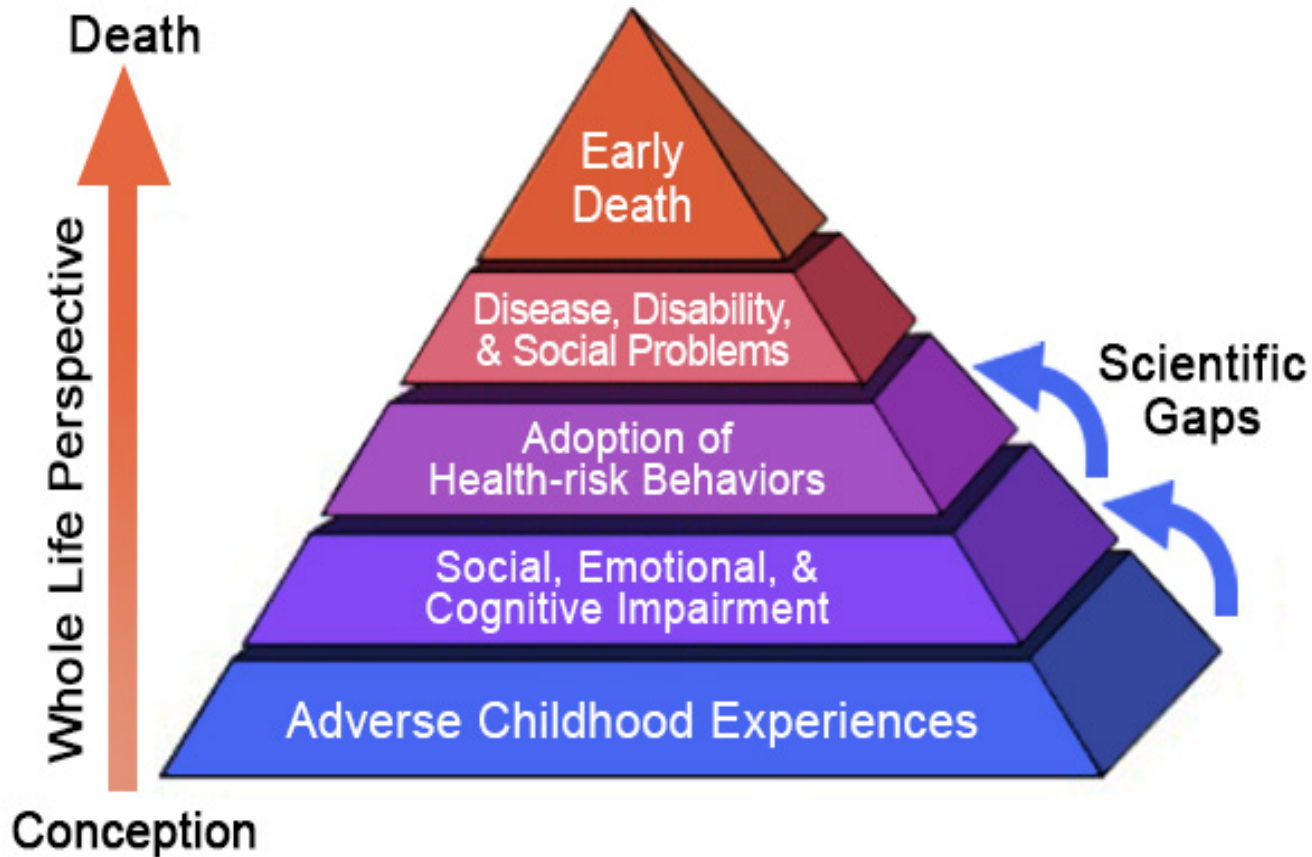
Brain Research Tells the Story!



Language Disparities Apparent at 18 Months



Adverse Childhood Experiences Impact Health Outcomes



Making the Best of the Early Years

- ▶ Start early- the earlier, the better
- ▶ Focus on parents and caretakers
- ▶ Invest in quality
- ▶ Apply the knowledge and science of how children grow and develop
- ▶ Target the most at risk to get the greatest outcomes



Early Education for Vulnerable Children— Good for Children, Good for the Economy, Good for the Country

“It is a rare public policy that promotes fairness and social justice and at the same time promotes productivity in the economy and in society at large. Investing in disadvantaged young children is such a policy.”

- James Heckman



James Heckman, Henry Schultz Distinguished Professor of Economics, University of Chicago, and Nobel Laureate

Meet Your Future Investment Banker



RESPONSIBILITY, INTEGRITY AND THE ABILITY TO
MAKE GOOD CHOICES BEGIN IN EARLY CHILDHOOD