

Timothy S. Fallon
CEO
PBS39



Tim Fallon is the CEO of PBS39, the public media station located in Bethlehem, Pennsylvania. Tim is also the Executive Director of the PBS39 Foundation.

Prior to being named to his current role, Tim was the Project Director for PBS39 at SteelStacks, the \$17 million state of the art, public media and education center built on the grounds of the former Bethlehem Steel Corporation. Tim was responsible for the financing, construction and philanthropic support for this legacy-creating endeavor.

Previously, Tim had been a Board member (and former Chair) of PBS39, from 1996 to 2009.

Tim is a founding director of Revere Bank of Laurel MD, Managing Member of the Conserere Family of Funds, director for ESSA Bank and Trust (NASDAQ: ESSA) and a member of the Executive Committee of the Minsi Trails Council, Boy Scouts of America. Previously, Tim was a founding director of Team Capital Bank (PA and NJ) prior to its sale to Provident Bank of NJ in 2014, a director of Lafayette Ambassador Bank, as well as the CEO of Wine Gadgets, LLC.

In a former professional life, Tim was the Executive Vice President and Chief Financial Officer of Holiday Hair, a family-owned chain of 200 hair salons.

Tim was educated at the Johns Hopkins University, earning both a BA in Political Science and a Masters of Administrative Science with a Management Concentration.

Tim lives in Center Valley with his wife, Lesley, while their daughter, Michaela, attends Duke University.