

**Donald M. Bernhard, CeCD**  
***Former Director, Community Affairs***  
***PPL***



Donald M. Bernhard was Director of Community Affairs at PPL from 1995 to 2014. In this position, he managed Economic Development, Community Development, and Corporate Citizenship initiatives. Prior to joining PPL in 1995, Don spent 15 years as the City of Allentown's Community Development Director.

Don holds an M.A. in political science from Brown University and a B.A. in history and political science from the University of Pittsburgh.

He is Immediate Past Chairman of the Lehigh Valley Economic Development Corporation, and Secretary and 34-year board member of the Allentown Economic Development Corporation. He serves on the Boards of Community Services for Children/Head Start, Allentown Public Library, the Governor's Early Learning Investment Commission, and Pennsylvania Economic Development Association.

Don has been an active member of the International Economic Development Council where he has obtained the status of Certified Economic Developer.

Starting in October 2014, Don will coordinate a new consortium of companies and private foundations seeking to extend the economic prosperity occurring in Allentown's NIZ area to surrounding residential neighborhoods by funding and leading comprehensive approaches to improvement, including education initiatives.