

**Norman S. Rich**  
***Former President & CEO***  
***Weis Markets Inc.***



Norman Rich is the former President & CEO of Weis Markets, Inc. At the time of his retirement in 2008, Weis Markets had sales of \$2.5 billion, 165 supermarkets in PA, MD, NJ, NY, and WV, and 30 SuperPetz pet supply stores in 10 states, as well as a host of dairy, ice cream, and meat manufacturing facilities.

Mr. Rich held a variety of positions at Weis before being named President and CEO in 1994, including Director of In-Store Bakeries and Deli Merchandising, Director and Vice President of Store Operations, Executive Vice President, and member of the Board of Directors. He continues to serve as an advisor and consultant to companies in the areas of food safety and strategic planning.

Mr. Rich is a professional member of the Institute of Food Technologists and was a member of the Board of Governors at St. Joseph's University Academy of Food Marketing and Vice Chair of the Food Marketing Institute. He was past Chair and current board member of the Central Susquehanna Valley United Way, a member of the board of trustees at Evangelical Community Hospital, and a member of the board of the Union County Foundation. He has been a member of the Early Learning Investment Commission since 2009, and is also Chair of the Early Learning Investment Committee of the Susquehanna River Valley.

Norman Rich holds degrees in Food Science and Food Technology from the State University of New York and the University of Georgia, and has completed graduate work at Syracuse University.