

**Dennis A. Noonan**  
***Former Vice President, Sales and Marketing***  
***Nemacolin Woodlands Resort***



Dennis' career in hospitality began in 1986 at the Clarion Hotel in Cincinnati, an ARICOA Hospitality Hotel. After one relocation and two promotions he left AIRCOA in October 1993 to take over as Director of Sales at Kings Island Inn & Conference Center, a Lane Hospitality Hotel. The hotel enjoyed 2 record years (1994-1995). He joined the resort world in August 1996 at the Kingsmill Resort in Williamsburg, Virginia, a member of the Anheuser Busch Companies. Under his guidance, the resort enjoyed record revenue growth. After 8½ years, Dennis accepted the role of Director of Sales at Nemacolin Woodlands Resort December 2004. In 2009 he was promoted to Vice President of Sales and Marketing with responsibility for the Sales,

Catering/Conference Services, Reservations and Marketing departments. He is an integral part of the resort-wide training programs with classes on Sales Training, Negotiations, Vision-Leadership, Customer Service and Empowerment.

He served on the Hospitality Sales and Marketing Association International's (HSMAI) Sales and Marketing Advisory Board. He was President of the HSMAI Chapter of the Virginias for two years. He is currently on the Board of CASA of Allegheny County. In addition he was recently promoted to the Board of the Fayette Progress Council and is on the Board of the Fay Penn Economic Development Council. Dennis is a member of the Pennsylvania Early Learning Investment Commission and is Chairman of the Board of the Nemacolin Energy Institute, a 501(C)(6) committed to helping public and private sector leaders understand the facts about all energy sources moving America toward energy independence, and to foster local, regional and national energy planning decisions based on facts.

Dennis is a graduate of St. Joseph's College with a degree in Biochemistry. He completed his Masters Studies at Depauw University in Genetics and Microbiology, and Post Baccalaureate studies at North Kentucky University in Business Management. Dennis recently celebrated his 25<sup>th</sup> Anniversary with his wife Darlene. He and Darlene have two sons, Brandon and Michael.