

**William Lehr, Jr.**  
**Chairman of the Board**  
**Capital BlueCross**



William Lehr, Jr., is Chairman of the Board of Capital BlueCross, a position he has held since 2004. He has also served as CEO from 2008-2012 and as president from 2008-2010. Mr. Lehr has been a member of the Board of Directors of Capital BlueCross for 20 years. During his tenure as Chairman, Capital BlueCross has grown to be the region's leading full-service health insurer.

Mr. Lehr previously served as Senior Vice President, Secretary, and Treasurer of Hershey Foods Corporation. During his 28-year career with Hershey Foods, Mr. Lehr had a range of significant responsibilities including senior management, corporate governance, law, finance, human resources, and public affairs. Mr. Lehr also served as the Lead Director of Hersha Hospitality Trust, a publicly traded real estate investment trust.

Mr. Lehr is a respected leader in the central Pennsylvania community and has worked with and supported many of the region's leading nonprofit organizations. Currently, he is a Trustee Emeritus of Lebanon Valley College where previously he served as Chairman of the Board for six years. He is a director, Vice Chairman, and former three-year Chairman of Americans for the Arts, where he chairs the Investment Committee and its Foundation. He is Chairman of the Board of the Harrisburg Symphony Association and a board member of WITF, the Capital Campaign Review Board of the Capital Region, and the Advisory Board of The University of Notre Dame's Center for Ethics and Religious Values in Business. He is also a member of the Pennsylvania Council on the Arts, a member of the Pennsylvania Early Learning Investment Commission, a member of the Management Committee of the Susquehanna Art Museum, and a member of the Arts and Education Advisory Committee of the Pennsylvania Education Policy and Leadership Center. He provides advice and assistance to a range of other area boards and non-profit organizations.

Previously, Mr. Lehr has served as Chairman of the Foundation for Enhancing Communities for nine years; Chairman of MetroArts of the Capital Region; Chairman and President of the Capital Division of the Pennsylvania Economy League; President of the Board of the Susquehanna Art Museum; founding director of The Whitaker Center for Science and the Arts; founding director of the Cultural Enrichment Fund; director of the Pennsylvania Humanities Council; and as a board member of numerous other non-profit organizations in the region.

Mr. Lehr's service to the community also extends to other areas of the public sector. He has served as Chairman of the Pennsylvania MILRITE Council; Chairman of the Pennsylvania HealthCare Cost Containment Council; as a member of Gov. Ed Rendell's Arts and Culture Transition Team; as a member of the Civil Justice Reform Act Advisory Group to the United States District Court for the Middle District of Pennsylvania; as Chairman of the Task Force on the Department of Labor and Industry for the Pennsylvania IMPACCT Commission, and as a member of Senator Wofford's Selection Committee on Federal Judges.

In 2009, Mr. Lehr received the Catalyst Award from the Harrisburg Regional Chamber and Capital Region Economic Development Corporation for his community work, and in 2010 was the honoree at the Eagle Scout Recognition Dinner of the New Birth of Freedom Boy Scout Council. Also in 2010, he was the corporate chair of the Capital Region Step Out to Fight Diabetes Walk. In 2011, he received the "Others" Award from the Salvation Army, as an individual exemplifying an extraordinary spirit of service to "others." In 2012, Mr. Lehr was chosen as the Inaugural Recipient of the Champion of Philanthropy Award of The Foundation for Enhancing Communities for his personal leadership and financial support of non-profit organizations at the federal, state and regional levels.

Mr. Lehr holds a Bachelor's Degree in Business Administration from the University of Notre Dame, where he graduated cum laude, and received his law degree from Georgetown University Law Center. He is a graduate of the Stanford Executive Program and has completed *The Governing for Nonprofit Excellence* course at Harvard University's Graduate School of Business Administration. Mr. Lehr lives in Palmyra, PA with his wife, Beverlee, an accomplished ceramicist.