

William H. Isler
President & CEO
The Fred Rogers Company



Bill Isler, President and CEO of The Fred Rogers Company, is a longtime professional educator and advocate for children. He began his career as a teacher and administrator, and later joined the Pennsylvania Department of Education, where he served as Executive Assistant to the Secretary of Education, Commissioner of Basic Education and Senior Program Advisor for Early Childhood Education before joining The Fred Rogers Company in 1984.

In addition to his leadership role at The Fred Rogers Company, Mr. Isler is a member of the board of the Pittsburgh Public Schools. He is a board member of a number of organizations in the region, including the Grable Foundation, The Carnegie Museums of Pittsburgh, an honorary fellow of the American Academy of Pediatrics, and is Treasurer of the National Association for the Education of Young Children. He received The Pittsburgh Foundation's Isabel P. Kennedy Award for child advocacy and was named Person of the Year in 2007 by the Mentoring Partnership of Southwestern Pennsylvania. He has served on the Early Learning Investment Commission since 2008.

Bill Isler holds a B.A. in English from Saint Vincent College and completed post-graduate study in child development at the University of Pittsburgh. He is married and has a son and granddaughter.