

Denise S. Cesare
Former President & CEO
Blue Cross of Northeastern Pennsylvania



Denise Cesare served as President and CEO of Blue Cross of Northeastern PA and its various not-for-profit subsidiaries. She was the first woman to serve as the company's President and the first woman CEO of any Blue Cross plan in the state.

Ms. Cesare previously served as chair of the F.M. Kirby Center for the Performing Arts, board member of Allied Services, Boys and Girls Club Foundation, and John Heinz Institute of Rehabilitation Medicine, and was an executive member of the NEPA Medical Education Development Consortium. She is currently a member of the board of trustees of both Wilkes

University and The Commonwealth Medical College, the Wilkes Alumni Association Board of Directors, and is active with the Wilkes-Barre and Scranton Chambers of Commerce. She is also a founding board member of Circle 200, a board member of the Team Pennsylvania Foundation, and serves on the Early Learning Investment Commission.

Denise Cesare graduated magna cum laude from Wilkes University with a B.S. in Commerce and Finance and a major in accounting. She holds a certified information systems auditor designation. She earned board certification in healthcare management from the American College of Healthcare Executives, which advances her to fellow status, a designation earned by only a select group of healthcare executives across the U.S. A native of northeastern PA, she and her family reside in Moosic.